

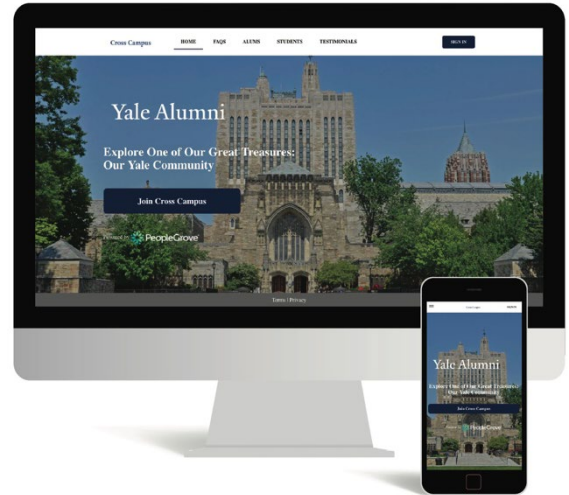
Yale Alumni

Cross Campus *Frequently Asked Questions*

What is Cross Campus?

[Cross Campus](#) is Yale's community for networking, advice, and mentorship. Cross Campus facilitates relationships between Yalies – whether that's alumni with students or alumni with other alumni.

It's powered by PeopleGrove, an expert in the field, and features numerous ways to engage: through gaining or giving advice; by volunteering to mentor or be mentored by another Yalie (1:1 alumni-to-student ratio); with one-time questions/answers; via posts among more than 18,000 fellow Cross Campus users; and by joining one of our ~40 Cross Campus Groups.



Cross Campus also features links to Yale affiliates and resources to help navigate our website, to make the most of being a Cross Campus member, and to be the best advisor (or advice-seeker) you can be.

Why should alumni and students join Cross Campus?

Cross Campus draws our campus community closer and bolsters the alumni experience through exchanges of advice, wisdom, and ideas. Alumni can give back and share all that they have learned. Students and alumni seeking advice can network, get pointers from those who have been through the process, and find one-on-one coaching from Yalies who have “walked in their shoes.”

Best of all, connecting Yalies strengthens their bonds to Yale and opens their eyes to opportunity – both on campus and beyond.

Who can join Cross Campus?

Cross Campus is open to all alumni and all students of Yale College, our Graduate School of Arts and Sciences, and our professional schools, certain alumni affiliates, and eventually other members from our Yale community.

Some Yale schools and organizations already offer networking and mentoring programs. We are all working in concert to provide the best possible experience for Yale alumni and students.

What does Cross Campus offer that platforms like LinkedIn do not?

LinkedIn can project personal branding to a broad universe. But when it comes to creating Yale connections and soliciting advice and mentoring from those who have been in your shoes, LinkedIn can't match Cross Campus. Cross Campus members are joining a pre-vetted community of ~20,000 caring Yalies. Better yet, Cross Campus profiles – and the filters for finding other Yalies – are customized for our Yale community. At Cross Campus, members get content – groups, guides, articles, ideas, and discussions – unique to Yale.

In short, LinkedIn is transactional. Cross Campus is relational.

How do alumni and students get started?

- Go to crosscampus.yale.edu and click “Join”
- Create your profile (e.g., photo, headline, location, LinkedIn, resume, education, etc.)
 - Include industries, topics, employers, and location
 - Other pertinent topics for the profile include: “How can I help?” and “What else would you like Yalies to know about you?”
- Set your preferences (privacy/visibility, availability, notifications)
 - This will also feature a matching quiz (e.g., cities, industries, topics)
- Make yourself visible to alumni and students
- Click on “Find Other Yalies” – and connect with alumni!
 - If you seek a 1:1 paired mentorship dialogue, click on our “Mentorship” tab and answer a few quick questions.

What are the goals for Cross Campus?

- To create connections and engagement among Yalies
- To engage diverse cohorts
- To provide Yalies with career and life skills as well as leadership insights
- To provide older and more experienced alumni with insights on career and life transitions
- To engage remote and/or less-engaged alums by providing a platform that is web-based, and establish relationships that can be nurtured via Skype or phone
- To learn, in real time, what alumni and students seek in terms of advice on careers and life
- To collaborate -- among our alumni community and Yale's schools, departments, and affiliates

How can I help?

First and foremost, spread the word. Cross Campus offers a powerful way for Yalies to stay connected with Yale and other Yalies. And if you're an alum, join our Cross Campus community. And invite others as well!