

Alumni Association Board of Governors Excellence Awards Categories

YALE COLLEGE CLASSES

Outstanding Class Award: For the class that exhibits overall excellence in programming, including a successful mix of educational, cultural, athletic, social, and community service programming

Outstanding BOLD Class Award: For the “Bulldogs of the Last Decade” class that exhibits excellence in young alumni engagement, either through an array of programming (educational, cultural, athletic, social, and/or community service), a specific initiative, or creative outreach connecting with classmates across the globe

Highest Percentage of Returning Alumni Reunion Award: For highest percentage of returning alumni measured against total living alumni of the class and against previous reunions of the same anniversary

Outstanding Class Volunteer Engagement and Leadership Award: For the class that best demonstrates meaningful leadership in strategic planning, volunteer recruitment, financial management, and stewardship

Outstanding Class Event in a Non-Reunion Year Award: For the class event in a non-reunion year, including “mini-reunions,” that exhibits overall excellence in planning, participation, marketing, educational experience, and implementation

YALE REGIONAL CLUBS AND ALUMNI ASSOCIATIONS

Outstanding Major Cities Award: For the alumni association among the seven major cities that exhibits overall excellence in programming, including a successful mix of educational, cultural, athletic, social, and community service programming (Clubs include Boston, Chicago, Los Angeles, New Haven, New York, San Francisco, and Washington, D.C.)

Outstanding Mid-Size Cities Award: For the alumni association among the regions ranking 8 to 20 that exhibits overall excellence in programming, including a successful mix of educational, cultural, athletic, social, and community service programming (Clubs include Colorado, Central NJ, Georgia, Hartford, Maryland, Michigan, Northwest, Oregon & SW Washington, Philadelphia, Silicon Valley, Triangle Yale Club [Chapel Hill], Westchester, and Western Washington [Seattle])

Outstanding Small Cities Award: For the alumni association outside the major and mid-sized markets that exhibits overall excellence in programming, including a successful mix of educational, cultural, athletic, social, and community service programming

Outstanding International Award: For the international alumni association that exhibits overall excellence in programming, including a successful mix of educational, cultural, athletic, social, and community service programming

YALE INTEREST GROUPS

Outstanding Interest Group Award: For the SIG alumni association that exhibits overall excellence in programming, including a successful mix of educational, cultural, athletic, social, and community service programming

Outstanding Interest Group Volunteer Engagement and Leadership Award: For the Interest Group that best demonstrates leadership in strategic planning, volunteer recruitment, financial management, and stewardship

Outstanding Interest Group Reunion or Event Award: For the Interest Group event that exhibits overall excellence in participation, marketing, educational experience, and implementation

YALE GRADUATE AND PROFESSIONAL (G&P) SCHOOL ALUMNI ASSOCIATION

Outstanding G&P School Award: For the G&P alumni association or chapter that exhibits overall excellence in programming, including a successful mix of educational, cultural, athletic, social, and community service programming

Outstanding G&P School Volunteer Engagement and Leadership Award: For the G&P alumni association or chapter that best demonstrates leadership in strategic planning, volunteer recruitment, financial management, and stewardship

Outstanding G&P School Event Award: For the G&P event that exhibits overall excellence in participation, marketing, educational experience, and implementation

OVERALL ALUMNI ASSOCIATIONS AWARDS:

Outstanding Collaboration Award: For the program or event that best exemplifies an integrated effort among two or more alumni association groups, or between an alumni group and an outside organization

Outstanding Innovation Award: For a new event or program, preferably one that has completed its second year of implementation

Outstanding Student Engagement: For the alumni association program or event that best integrates and engages current Yale students

***Best Marketing, Branding, and Communications Effort:** For the effort that best exemplifies a successful communications effort based on design, creativity, implementation, and response

***Most Creative Use of Technology and Social Networking Media:** For the effort in front of the curve, based on design, creativity, implementation, and response

Emerging Leaders Award: For the alumni association that best identifies, recruits, engages, and sustains new volunteer leaders

Outstanding Large Day of Service Award: For the alumni association that demonstrates the most successful Day of Service engagement with 25 or more people in attendance

Outstanding Small Day of Service Award: For the alumni association that demonstrates the most successful Day of Service engagement with fewer than 25 people in attendance

*Only awards allowing supplementary materials (up to 4 images or pages) to be included with the nomination form