## YAA Board of Governors Excellence Awards

## Nomination Form Questions

## **CONTACT INFORMATION**

- Name of Alumni Organization
- Name of Organization Officer
- Officer email
- Name of event, program, or effort proposed for award
- Event date(s)
- Event or program website (if applicable)
- Event or program location(s)
- Approximate number of participants, users, attendees, readers, digital imprints, etc

## NOMINATION

- Summary: Please provide a brief (500 characters or less) summary of the event, program, or effort you are nominating. (Tip: Format in the style of a social media post. Concise, catchy, and highlights what's most important)
- Describe how the program, event, or effort demonstrated excellence, with regard to the stated judging criteria. (3,000 character limit)
- How did this program, event, or effort support the mission of a) your group or school b) the Alumni Association and Yale? (2,000 character limit)
- How did this program, event, or effort serve as a role model for other Yale alumni groups? (2,000 character limit)
- What was the benefit of this program, event, or effort to participants and, if applicable, to the Yale community or the community at large? How do you know? (2,000 character limit)
- Describe any aspects of this program, event, or effort that were particularly creative or innovative. (2,000 character limit)
- **REQUIRED:** Please submit at least one image that the YAA can use to promote your nomination digitally (social media, email, website). Up to three additional files of supplemental materials are optional.