



# Where Do I Go From Yale?

Saturday, April 17, 2021

Sponsored by

Yale Graduate School Alumni Association (GSAA)  
Yale Graduate School of Arts and Sciences (GSAS)  
Yale Alumni Association (YAA)

# Where Do I Go From Yale?

Saturday, April 17, 2021

Virtual event

9:00 – 9:15 AM

## Welcoming Remarks

Celebrating 10 Years of Where Do I Go From Yale? (WDIGFY)

**James Shulman** (BA '87, PhD '93, Renaissance Studies), GSAA Chair and Vice President and COO, American Council of Learned Societies

**Jia Chen** (PhD '00, Physics), GSAA Vice Chair and Product Leader of Blockchain for Healthcare and Life Sciences, IBM Watson Health

How to Make the Most out of WDIGFY

**Lynn Cooley**, Dean of the Graduate School and C.N.H. Long Professor of Genetics and Professor of Cell Biology and of Molecular, Cellular, and Developmental Biology

Overview of Symposium Agenda

**Shah Karim** (BA '81, MPhil '07, Economics), WDIGFY Co-Chair and Founder and CEO, SafeRock

**Keerthi Shetty** (PhD '15, Immunobiology), WDIGFY Co-Chair and Associate Director of Program Management, Intellia Therapeutics

9:15 – 10:25 AM

## Keynote Panel: Your Job Search Journey in Today's Market

Moderator: **Brian Frenette**, Senior Associate Director, Office of Career Strategy, Yale University

**Guy Berger** (PhD '07, Economics), Principal Economist, LinkedIn

**Laura Brown** (PhD '20, Music History), UX Research Lead, Wayfair

**Jasmine Escalera** (PhD '10, Pharmacology), Founder & Career Coach at Jasmine Escalera Coaching; Executive Career Coach at Executive Connexions Ltd; and Associate Director of Programs and Operations at Mount Sinai Parenting Center

**Norma Padron** (PhD '14, Health Economics), Director, Digital Care Delivery, Anthem Inc.

**Keerthi Shetty** (PhD '15, Immunobiology), Associate Director Program Management, Intellia Therapeutics

## 10:30 AM – 1:20 PM **Concurrent Sessions (1A-3C)**

### 10:30 – 11:20 AM **Session 1A: Data and Digital Science**

Thanks to major advances in approaches to big data analytics, elastic cloud computing, internet of things, and machine learning/artificial intelligence (AI), we can now analyze and store large data sets regardless of their source, format, frequency, and whether they are structured or unstructured. The data science capabilities also enable us to combine entire data sets, creating massive supersets of data that we can feed into sophisticated AI algorithms. This panel will discuss how these ongoing advances are driving demand for a continually evolving set of skills from data scientists and engineers pursuing careers in academia, business and government. Representing work experiences at successful startups and leading tech companies, our distinguished panel of experts will share highlights from their personal and professional journeys to date, lessons learned along the way, and what to expect going forward.

Moderator: **Sam Samdani** (BA '84, PhD '90, Chemistry Engineering, University of Rochester), Senior Knowledge Expert, McKinsey & Company

**Sahil Agarwal** (PhD '17, Applied Mathematics), Director of AI Research, Accrete.AI  
**Brad Galiette** (BA '08, MS '10, Computer Science, MBA '11), Product Manager, Google  
**Norma Padron** (PhD '14, Health Economics), Director, Digital Care Delivery, Anthem Inc.  
**Alan Zhao** (MBA '18), Senior Data Scientist, Team Lead, Toast, Inc

### **Session 1B: Beyond the Buzz: Sustainability as a Career Choice**

Sustainability has finally gone mainstream: Extreme weather events, rising income inequality and grassroots activism instigated by a new generation of civilian leaders are raising awareness of environmental and social governance issues to unprecedented levels. Action is clearly needed on many levels yet there is no clear-cut profile or skillset preparing one for an impactful career in the sustainability space. Find out from our diverse group of panelists what steps to take after graduate school to get into the sustainability field and carve out a meaningful niche for yourself – be it in the private sector, academia, research or as an entrepreneur.

Moderator: **Simon Ingold** (MA '07, International Relations), Global Head FP&A, Siegfried Holding AG

**David Dellal** (PhD (current), Biomedical Engineering), Founder & CEO, Floe, Inc  
**Amanda Turner Ege** (BA '07, MBA '13), Executive Director, elea Foundation  
**Kate Krueger** (PhD '17, Cell Biology), Founder, Helikon Consulting  
**Benoit Mercereau** (PhD '02, Economics), Founder, CIO, Arvella Investments  
**Aniket Shah** (BA '09, PhD '19 Economic Geography, University of Oxford), Head of Sustainability and ESG Research, UBS Investment Bank

### **Session 1C: Academia and Academic Administration**

Join our panelists to address what if anything might have prepared them to transition from graduate school to academia aside from writing their dissertation. As graduate students, we often squelch passion and energy out of misplaced concern to have to develop deep expertise, missing important skills that we need in academia. Reflect, alongside our panel, on important skills for being successful in academia and how to better acquire these skills in graduate school. Our panel spans institutional disciplines: large and small, public and private, research-oriented and teaching-focused.

Moderator: **Ed Balleisen** (PhD '95, History), Professor of History and Public Policy and Vice Provost of Interdisciplinary Studies, Duke University

**Dennis Jones** (PhD '12, Immunobiology), Ralph Edwards Career Development Assistant Professor, Boston University School of Medicine

**Pinar Keskin** (PhD '09, Economics), Assistant Professor of Economics, Wellesley College

**Cynthia O'Sullivan** (PhD '11, Nursing), Associate Professor and MSN Program Director and Advisor, Department of Nursing, Southern Connecticut State University

### **11:30 AM – 12:20 PM Session 2A: Managing Programs, Products, and People**

Communicating your ideas to different audiences, keeping timelines for your project(s), managing your advisor and influencing a committee, being adaptable to change, and analyzing the impact of data collected - these are all skills you experience as a graduate student, but did you know they are also the skills needed to be a highly effective program/product managers (PM)? Come explore the exciting world of PMs, who are at the heart of every organization and are responsible in helping execute an institution's strategic vision.

Moderator: **Keerthi Shetty** (PhD '15, Immunobiology), Associate Director Program Management, Intellia Therapeutics

**Seyma Aslan** (PhD '12, Chemical Engineering), Director, Research & Innovation - Skin Care Development, L'Oreal

**Izzat Jarudi** (PhD '09, Cognitive and Social Psychology), Director of Product Management, Cambridge Mobile Telematics

**Jessica Miles** (PhD '16, Microbiology), Senior Publisher, Trends and Society, Cell Press

**Matthew Tanico** (PhD '17, Renaissance Studies), Associate Director, Yale Center for the Study of Race, Indigeneity, & Transnational Migration

## Session 2B: Careers with Multilaterals and Non-Profits

In this panel we discuss options for Yale graduates to join multilateral organizations (such as the IMF, the World Bank, the UN) and non-governmental organizations that are focused on international work (such as the International Rescue Committee). We hope to discuss the skills alumni have found most useful when working in these organizations, what drove their career trajectories and what advice they have for current Yale graduate students interested in similar careers.

Moderator: **Tavneet Suri** (PhD '06, Economics), Associate Professor of Applied Economic at MIT Sloan School of Management

**Malika Bhandarkar** (MA '05, Economics), Innovation Adviser at UNDP

**Aletheia Donald** (MA '12, International and Developmental Economics), Economist, Gender Innovation Lab, World Bank

**Gaston Gelos** (PhD '98, Economics), Assistant Director and Division Chief of the Monetary and Macprudential Policies Division in the Monetary and Capital Markets Department, International Monetary Fund (IMF)

**Naoko Kozuki** (BA '06, MSPH '11, PhD '15 from Johns Hopkins Bloomberg School of Health), Research and Innovation Lead, International Rescue Committee

## Session 2C: The Humanities: Choosing an Alternative Path

Pursuing an advanced degree in the humanities at Yale traditionally meant a career-long commitment to one's chosen field. To do otherwise suggested some unhappy experience, but today it is becoming more acceptable and/or necessary to choose an alternative path. Meet panelists who have successfully found careers in marketing, tech, and publishing after completing their PhDs or leaving Yale with an M.Phil. Learn what was involved both professionally and personally in ways that might reframe how you think of your studies and your future.

Moderator: **Stephanie Grilli** (PhD '80, History of Art), Art Historian and Writer, ArtScribe

**Laura Brown** (PhD '20, Music History), UX Research Lead, Wayfair

**Anna Dubenko** (MA '12, English Language and Literature), Deputy Audience Director, *The New York Times*

**Michael Zimm** (PhD '16, Classics), Director of Marketing, Kris-Tech Wire

12:30 – 1:20 PM

## Session 3A: Another Path - Careers in Media and Entertainment

I have a Yale graduate degree in the humanities, social sciences, or something else -- now what? Media and entertainment are two paths, yet the decision to do something other than academe can be daunting. We will explore job opportunities in these fields, discuss data and coding skills that could enhance your employability, and how to "decode" a job listing to understand what an

employer is really looking for. We will talk about maximizing networks, how to frame your skills in the job hunt and how to be honest with yourself about what you really want in a job, and job location. Finally, we will talk about "falling upward" - confronting and dispelling the possible guilt and loss factors in leaving academe when you decide to pursue an alternative path.

Moderator: **Betsy Sullivan** (BA '74, MA '76, Russian and East European Studies), Director of the Editorial Board and Director of Opinion for The Plain Dealer and Cleveland.com

**Ariel Sophia Bardi** (PhD '15 History of Art), Knowledge Management Specialist, Food and Agriculture Organization, United Nations; Freelance Journalist  
**Joshua Cohen** (PhD '79, Philosophy from Harvard), Co-Editor of the *Boston Review*; Member of the Faculty of Apple University; and Distinguished Senior Fellow in Law, Philosophy, and Political Science at UC Berkeley  
**Vivana Hurtado** (PhD '01, African American Studies and Spanish and Portuguese), On-air Reporter/Presenter, Bloomberg, and Entrepreneur  
**Karin Kricorian** (BA '94, Psychology), Director, Decision Science and Integration, Walt Disney Company

### **Session 3B: Managing Open Innovation in Biotechnology**

In this new age of precision healthcare, competition in biotechnology has never been fiercer. We all want to be nimble, transformative, and achieve blockbuster growth. This has pushed companies to turn to various models of open innovation by sourcing breakthrough ideas, knowledge, and skills from outside their organization. A quintessential theme is the ability to cooperate with others to exploit complementary resources, share knowledge and experience, leverage capabilities, and spread development risk. As graduate students, postdocs, or emerging scientists, we often forget that even though science is hard, coordinating with others brings its own set of new challenges. Come join our exciting panel to hear about diverse stories from fellow Yalies on their journey to manage open innovation in the life sciences, and how their experience at Yale has uniquely prepared them to take on these unique challenges!

Moderator: **Tarek Fadel** (PhD '11, Chemical Engineering), Assistant Director, Marble Center for Cancer Nanomedicine, MIT

**Imran Babar** (PhD '11, Molecular, Cellular, and Developmental Biology), Chief Business Officer, Cydan  
**Allison Dupuy** (PhD '07, Molecular Biophysics and Biochemistry), Managing Partner, Board Member, and US Head of Life Sciences, Simon-Kucher & Partners  
**Stacey Hero** (PhD '10, Biomedical Engineering), Senior Director of Business Development, ElevateBio  
**Audrey Turchick** (PhD '18, Genetics), Scientist, EMD Serono

### **Session 3C: Careers in Consulting and Startups for Humanities and Social Science Graduates**

Join our discussion on how to prepare for a career outside of academia. From finance, to consulting, to entrepreneurship, the Yale community is comprised of members from around the world who have taken different non-academic paths and pursued interesting and fulfilling careers. However, the journey from graduate school is not straight forward especially if you are interested in a professional or entrepreneurial career. Feeling unsure of what is out there, or where you belong, or feeling alone and unsupported are common experiences. We talk about these hurdles, how we worked to overcome them, and the gifts Yale offers, which we leveraged to pursue our passions. Please join us for this open and honest discussion, we look forward to your questions and participation.

Moderator: **Cory McCruden** (MPhil '10, Political Science), Senior Vice President, Head of Advisor & Client Experience, Waddell & Reed, Inc.

**Jenny Carrillo** (PhD '12, Clinical Psychology), VP of Growth, PeerWell  
**Pierre Huguet** (PhD '19, French), CEO & Cofounder, H&C Education  
**Justin White** (PhD '20, Religious Studies), Consultant, Boston Consulting Group

#### **1:30 – 2:45 PM      Networking Session (breakout rooms)**

Come network with panelists! There are a total of 13 breakout rooms: nine for each of the panels and five (listed below) hosted by a GSAA Board Mentor.

- GSAA Mentors: Biotech/Healthcare Consulting
- GSAA Mentors: Art and Literature
- GSAA Mentors: Entrepreneurship
- GSAA Mentors: AI/Data Science
- GSAA Mentors: Yale OCS and Jasmine Escalera, Career Coach

#### **2:45 – 3:15 PM      Constructing Your Roadmap After Yale: First Steps to Take Starting Monday**

**Brian Frenette**, Senior Associate Director, Office of Career Strategy, Yale University  
**Jasmine Escalera** (PhD '10, Pharmacology), Founder & Career Coach at Jasmine Escalera Coaching; Executive Career Coach at Executive Connexions Ltd, and Associate Director of Programs and Operations at Mount Sinai Parenting Center  
**Shah Karim** (BA '81, MPhil '07, Economics), Founder and CEO, SafeRock

#### **3:30 – 4:15 PM      Three-Minute Thesis Competition Winner Announcements**

The Three-Minute Thesis Competition challenges Yale PhD students to describe their research to the public – in just three minutes! Join Dean Lynn Cooley as we celebrate our finalists, announce this year's winners, and view the winning presentations. Our panel of judges, all GSAS alums, will also share insights about their careers and the value of strong communications skills in shaping their success.